

VALLEYCREST COMPANIES PRIVACY POLICY

ValleyCrest Companies is committed to protecting your privacy. You can visit most pages on our site without giving us any information about yourself. Sometimes we do need information to provide services that you request, and this privacy statement explains data collection and use in those situations. This privacy statement applies to all ValleyCrest Companies sites, microsites and online services. By visiting any ValleyCrest Companies website you are accepting the practices described in this Privacy Statement and you agree to allow us to collect and use the information described below for the purposes and in the manner described below. We have the right to change this policy without advanced notice and your continued use of the site will constitute consent to the change. Please read the complete ValleyCrest Companies privacy statement.

PRIVACY STATEMENT

The personal, private information you provide to ValleyCrest Companies will be used to fulfill your inquiries and information requests. ValleyCrest Companies does not share any information about you or your company to unaffiliated third parties, except as necessary to respond to your inquiries and information requests. ValleyCrest Companies does not share, distribute, sell or otherwise disseminate any information about you or your company, except as detailed above.

COLLECTION OF YOUR PERSONAL INFORMATION

We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. Generally, this information is requested when you are completing an information request form or accessing a secure section of the site. You can always choose not to provide personal information, but then we may not be able to provide you the services you request.

We do not collect personally identifiable information from children under the age of 13. Guests who are 13 to 17 years of age should seek parental consent before providing any personal identifying information on our site.

USE OF YOUR PERSONAL INFORMATION

We use your personal information for the following purposes:

- To respond to your specific information inquiries.
- To deliver services, such as newsletters, events or other notifications that you request.
- To help us create and publish content on our web sites most relevant to you.

We will merge site-visitation data with anonymous demographic information for research purposes, and we may use this information in aggregate to provide more relevant content on our web sites.

We occasionally hire other companies to provide limited services on our behalf, including packaging, mailing and delivering information, sending postal mail and processing event registration. We will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

CONTROL OF YOUR PERSONAL INFORMATION

When you submit personal information, ValleyCrest Companies will not share that information with third parties without your permission, other than for the limited exceptions already listed. It will only be used for the purposes stated above.

SECURITY OF INFORMATION WE COLLECT

We have put in place a number of physical, electronic and managerial procedures to protect the confidentiality of the information we collect online. While we work to safeguard the information we collect online, be aware that Internet security can be compromised for reasons beyond our control. If we discover that your personal information has been compromised, we will advise you so can take appropriate measures.

COOKIES

The purpose of this section is to explain how ValleyCrest Companies protects and uses your personal information when using this site. We want you to know that information given to us is as safe and secure as we can possibly make it and used in a responsible manner.

We designed features of our site to let new visitors anonymously learn about our integrated marketing services without revealing their identities. For these new visitors, the only information we collect online is from cookies, pixel tags or similar devices, which provide limited data, such as the date, time and areas of our site that were visited, interactions on the site, and the Web path/domain where the visitor came from. ValleyCrest Companies uses this information only to recognize you and hold information during your visit to the site. This general information allows us to serve visitors better by continually improving our Web site and making it more convenient. In certain cases, you can choose not to provide us with the information, for example by setting your browser to refuse to accept cookies, but if you do you may be unable to access certain portions of the site. We may not be able to customize the site's features according to your preferences.

LINKS

At certain places on this site, live "links" to other Internet addresses can be accessed ("Linked Sites"). Such Linked Sites contain information created, published, maintained, or otherwise posted by institutions or organizations independent of ValleyCrest Companies. ValleyCrest Companies does not endorse, approve, certify or control these Linked Sites and does not guarantee the accuracy, completeness, efficacy, timeliness or correct sequencing of information that they contain and is not responsible for such problems on others web site sites. ValleyCrest Companies' Privacy Policy does not apply to these Linked Sites. The privacy policies of these Linked Sites may differ from ValleyCrest Companies', and you should review their policies before accessing them and/or submitting information.

CHANGES TO THE PRIVACY POLICY

ValleyCrest Companies reserves the right to change its Privacy Policy at any time. If you have questions regarding this Privacy Policy or ValleyCrest Companies' privacy-related practices, you may contact ValleyCrest Companies by telephone at (818) 223-8500 or by mail at 24151 Ventura Boulevard, Calabasas, CA 91302.

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